



**PLUGN** for Educational Technology

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For Educational Technology

# WHO WE ARE?

## ABOUT PLUGN

**PlugN** was established in 2017 with its office based in Heliopolis, Cairo, Egypt. Our company provides educational technological solutions, products, services & consultations to educational entities throughout the MENA region.

**PlugN**'s role within the region is to adopt distinctive products and services that assist and directly benefit the learning cycle within nurseries, schools, and universities.

**PlugN** highly acknowledges the efficiency and the price factor of its products and services to help meet the needs of each and every educational institution it cooperates with. Products and services adhered in PlugN are carefully selected under a rigorous cycle of quality assurance and market needs assessment.

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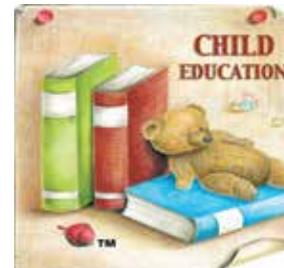
## ABOUT PLUGN

**Our Vision** We are aiming to add real value to the learning cycle in order to leverage the level of education through encouraging and facilitating the use of technology and the latest pedagogical approaches in education.

**Our Mission** is to support the education sector with the best technological solutions and educational products and services. Thanks to our partnership with numerous innovative companies we are able to deliver this mission through offering a vast array of cutting edge products and solutions both standardized and tailored.

# YOUR DREAMS COME TRUE WITH OUR **POWERFUL PARTNERS**

Since the establishment of **LONG JUMP** in 2000, our parent company. We've been cooperating with the top educational companies to provide the most creative and effective solutions to our clients across the region.



# WHY US?

## WHY US?

- We adopt products that positively contribute to the learning environment.
- The services we provide are customizable and tailored to meet the need of each and every individual entity.
- Reaching schools with the proper educational means as we understand the obstacles they face when it comes to education.
- We believe that our children deserve better education with the best research-based approaches.



# Creative Curriculum

The Creative Curriculum has been rigorously developed based on five fundamental components:

- Training a professional team to understand how children learn and provide them with effective teaching strategies to foster **Good Learning**.
- Creating a rich learning playful environment that supports investigation and development.
- Understanding the areas of development social\emotional, physical, language & literacy, mathematics, science, social studies, arts & technology.
- Understanding how to assess children from birth through kindergarten.
- Involving families to support their children's progress, development and learning.



# Microsystem

Microsystem is a WIFI hotspot access point that eliminates everyday users from abusing internet bandwidth which results in slow internet connection.

Microsystem allows administrators to control each user's access privileges through a cutting-edge software (cloud based).

**With Microsystem schools can:**

- Control the usage of students, teachers, administrators, etc.
- Differentiate and control browsing vs. download speed
- Track the time spent on the internet



# Touchizer

A device that converts any flat surface into an interactive surface up to 100 inch. It's a portable device designed & produced in Egypt, which enables users to use all computer capabilities interactively on a wall or whiteboard, or any flat surface.

## Why Touchizer?

- High quality of customer support in Egypt
- Free software for simulating whiteboard
- One year guarantee



# Transpooler

It's an easy to use bus tracking school app. Designed to ensure that the process of transporting students to and from schools is safe and secured.

Using advanced safety measures, Transpooler allows schools management and parents to view bus locations instantly. The app. is powered by a smart management system that operates completely by using smartphones and a user-friendly dashboard.

## Why choose Transpooler?

- Real time tracking & monitoring of buses
- 100% mobile solution (no GPS investment needed)
- Speed or going off-route violation alerts
- Insightful, detailed dashboard reports:
  - Students attendance
  - Staff rating & evaluation
  - Punctuality reporting



# PlugN Training

PlugN for Educational Technology is introducing the British Early Years Foundation Stage Framework training program that aims to develop nurseries and preschools in Egypt and the Middle East. The program is very unique and can be customized to meet the needs of each and every early year's institution.

Our workshops provide nurseries and school educators with real hands-on experience that can be easily adapted to any classroom. The program is based on the British framework and adopts the Bernard Van Leer solid researched approach.

# PlugN Consultation

PlugN is proudly serving different schools and nurseries around Egypt to revolutionize their learning loop. PlugN's academic consultation service aims at providing meetings with faculty, staff, and students to identify and support their needs.

We help school\nursery administrators take the right decision towards development through:

- **Learning cycle quality and auditing visits**
- **Department status report analysis**
- **Guidance & mentoring for specific teaching areas, strategies, assessment & evaluation criteria\methods**
- **Professional Development workshops for teachers (Active Learning, 21st Century Skills, Teaching English as a Foreign Language, Early Years Teaching, STEM)**
- **Customizable workshops based on institution needs**

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## CONTACT US

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